

INFORMATION DECK

2027

★
— JANUARY
— MARCH

Got an idea to help your community?
Let's make it real, because starting a
groundup is exactly the flex you think it is.

**With Groundup Launchpad,
turning that idea into action isn't
as difficult as you think it is.**

In 10 weeks, get access to:

- Curated masterclasses on topics like design thinking, publicity, volunteer management, and grant writing
- Access to seasoned groundup mentors – current leaders who started out just as clueless as you
- Exclusive charity partnerships – no cold calling, the networks are already ready to go when you are
- All-around good vibes – remember, you're not alone



★ Pick a cause. Pick a solution. Hard launch your project.

01. PICK YOUR CAUSE AREA

Children / Youth
(up to 35 years old)

Adults

Seniors

Environment &
Animal Welfare

02. PICK YOUR SOLUTION TYPE

ADVOCACY & FUNDRAISING

Rally people around a cause and raise the resources to support it.
Key output expected:
1 fundraising campaign completed on giving.sg.

EDUCATION & CAPABILITY BUILDING

Share knowledge and skills that help people learn, grow and thrive.
Key output expected:
1 workshop completed.

COMMUNITY BUILDING

Bring people together to connect, belong and support one another.
Key output expected:
1 community event completed.

Two teams can pick the **same track** and build completely **different projects**. For example, under Youth × Education & Capability Building, one team might run an AI literacy workshop for secondary school students, while another hosts a leadership skills bootcamp for young working adults. **Same track, different audience, different format, different impact.**



DETAILS

HERE'S WHAT PROJECTS MIGHT LOOK LIKE ACCORDING TO THE 12 POTENTIAL TRACKS:

Solution Type	Advocacy & Fundraising	Education & Capability Building	Community Building
Cause Area			
Children / Youth	Awareness campaigns, fundraisers for children/youth engagements	Academic enrichment, coding, skills programmes	Peer support, play-based engagement, mentorship
Adult	Mental health awareness, digital citizenship, fundraisers	Leadership, AI literacy, future skills	Mentorship, support groups, play-based engagement
Seniors	Active ageing awareness, fundraisers for senior charities	Digital literacy, health education	Befriending, intergenerational projects
Environment & Animal Welfare	Biodiversity awareness, sustainability campaigns	Environmental education (e.g. upcycling)	Beach cleanups, recycling drives, community green movements

Not sure which track fits your idea? Pick the one that's **closest**. You can **refine** your project with our **team** and **mentors** during the programme.

✦ APPLICATION WINDOW ✦
31ST OCT 2026 TO 4TH JAN 2027

Applications will be reviewed on an ongoing basis

Any enquiries should be directed to jessinthalee@nvpc.org.sg and hey@bagustogether.sg

Final confirmation will be done by 11th Jan 2027

Participants to confirm their onboarding by 14th Jan 2027

Limited capacity, admission to programme will be reviewed based on applications

CRITERIA

- 18 – 30 years old
- Must choose one project type at application
- Must be present at all dates in programme
- Must be able to complete implementation of project by June 2027

ADDITIONAL REMARKS

- Can sign up as an individual or a group of 4 (recommended number of pax)
- If you sign up as an individual, note that BAGUS Together will try to match you to an existing group or other individuals with similar project ideas. If this is not possible, participant can choose to continue to participate with the criteria to be able to implement something at the end
- If registering as a team, all participants in the team should register individually as well.

PROGRAMME SCHEDULE

TIME	PROGRAMME	REMARKS
31st Oct - 4th Jan	Application Window	Submit application by 1st week of Jan
4th Jan - 11th Jan	Review and Confirmation	Final confirmation of projects throughout submission
11th Jan - 14th Jan	Onboarding Week	
16th Jan (Saturday) 11am - 3pm	Programme Launch	The Call Up Good vibes all around with everyone in the room!
23rd Jan (Saturday) 10am - 4pm	Design Sprint	Design Sprint (Cause Area) Identify how needs and challenges of your target cause area/audience and how you can tailor a unique solution to fit their needs
30th Jan (Saturday) 10am - 4pm		Design Sprint (Solution Type) Discover ways on how to curate innovative solutions based on your project tracks
20th Feb (Saturday) 10am - 4pm	Communications and Content Curation	Cooking up Content Find your story, shape your message and learn how to curate different types of content to suit different channels to get the word out about your groundup
27th Feb (Saturday) 10am - 4pm	Volunteer Management	POV: Everyone Does Their Part How to recruit retain and manage volunteers?
6th Mar (Saturday) 10am - 4pm	Proposal Writing for Grant Application	Make it Make Cents Turn your idea into a clear and compelling grant application to get funders on board
17th Mar (Wednesday) 7pm - 9pm	Workshopping - Refine Refine Refine! Work out your final plans and get ready to unveil them at Groundup Day	
27th Mar (Saturday) Full day	Groundup Day - Project Showcase	

*The programme schedule is subject to change



FREQUENTLY ASKED QUESTIONS

01 ELIGIBILITY & TEAM

01.1 / Do I need a team to apply, or can I join solo and get matched with one?

You can apply as a team or join solo! If you join on your own, BAGUS Together (BT) will try to match you to an existing group or group you with other like-minded individuals. If you choose to proceed on your own, BT will access your suitability to join the programme.

01.2 / What's the age range for participants?

17 – 35 years old.



01.3 / Can working adults join, or is this only for students?

Whether you are a student, working adult, or in a transitional phase of your life, you are welcomed to join.

01.4 / Do all members of my group need to be committed to the same cause, or can we be figuring it out together?

You should pick 1 project type at the point of application (cause and solution type).

01.5 / Is there a minimum or maximum group size?

We recommend a group size of 4 pax with a max cap of 5 group members.

01.6 / Can I join if I already have an existing groundup or informal initiative?

Yes, however, the project you choose to work on has to be substantially differentiated from the groundup you are currently already running.

02 PROGRAMME STRUCTURE

02.1 / What happens if we're passionate about a cause but not sure which solution type (advocacy, education, or community building) fits us best?

Pick one that resonates that closest and is feasible to do alongside your friends! Problem statements by specific charities will be released during the application window, so you can also use that as a guide to choose which project track is most suitable. If you have further questions feel free to write in to jessinthalee@nvpc.org.sg and hey@bagustogether.sg and we can figure out your project track together.

02.2 / How does the charity/groundup matching process work – do we choose, or are we matched?

You will be matched to a suitable charity where possible.

02.3 / What if we don't get matched with a charity that fits what we imagined?

You will have to take steps to find a suitable charity on your own. BAGUS Together can see how we can support your journey.

02.4 / Are the design sprints, comms training, and grant writing sessions all compulsory, or can we pick what's relevant to us?

All sessions are compulsory.

FREQUENTLY ASKED QUESTIONS



03 TIME & COMMITMENT

03.1 / Is this fully in-person, online, or a mix?

This is a fully-in person programme. All participants are expected to turn up for the full duration of each session.

03.2 / What happens if a team member drops out partway through?

That is alright, we understand life happens. However, the rest of the group has to remain committed in executing the final showcase and implementation of project.

04 OUTCOMES & SUPPORT

04.1 / What do we actually walk away with at the end – a working initiative, a pitch, a plan? You will have to present your project at Groundup Day on 27th March (Saturday) via a showcase and expected to finish execution by 15th June 2027.

04.2 / Will we get ongoing support during the implementation phase?

Yes, you may seek the support of BAGUS Together via the resources we offer.



04.3 / Is there funding or a grant attached to completing the programme?

BAGUS Together does not give out funding, however, the programme is structured in a way where you will walk away with skills to readily apply for relevant funding for groundups.

05 APPLICATIONS & LOGISTICS

05.1 / Is there a cost to join?

No, the programme is completely free for all participants.

05.2 / What happens after Jan 2027 – is there a demo day or showcase?

Projects will have to do a showcase on 27th March 2027 as part of Groundup Day.

05.3 / Can our group continue as an independent groundup after the programme, or does it need to stay affiliated with NVPC?

You can function as an independent groundup that is recognised by BAGUS together.

GOT MORE QUESTIONS? CONTACT US AT HEY@BAGUSTOGETHER.SG



About BAGUS Together

BAGUS Together (Building All Groundups for Success) is a tripartite collaboration between the National Volunteer & Philanthropy Centre (NVPC), Temasek Foundation and Tote Board. We are a national platform for changemakers looking for support to start or sustain a groundup initiative in Singapore.

bagustgether.sg