



# Micron Kampong Senior Befriending Program

micron



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# Making a difference together

## Micron Kampong

Micron Kampong is a pioneering CSR initiative by Micron Singapore in partnership with Blossom Seeds and Sembawang Central grassroots organizations, inspired by Minister for Health, Mr. Ong Ye Kung.

Together, we uplift socially isolated seniors through meaningful connections — from house visits and festive gatherings to wellness workshops and digital literacy sessions.

More than 140 seniors have benefited from the program in the past, with Micron team members who lead activities that foster joy, dignity and a sense of belonging.

Our movement is growing. With partners like UPS and support from the Micron Foundation, we aim to create a ripple effect of compassion across Singapore.

Volunteer. Lead. Empower.

Join us in building a Kampong for all.



Bird paradise outing (co-organized with UPS)



Tote bag workshop



Christmas gathering



Racial harmony day



Purple party



Official launch of Micron Kampong



# Micron Kampong Upcoming Events

**June 2025**

**Handicraft workshop  
Sembawang GRC**

Engaging the seniors through a handicraft workshop and put the results for sale during Micron Charity Week.



**July 2025**

**Racial harmony celebration  
Micron Fab10A Multi Purpose Hall**

Bringing 150+ seniors to the Micron campus to enjoy the Racial harmony celebration.



**August 2025**

**National Day celebration  
National Museum**

Celebrating Singapore's 60th birthday with the seniors and appreciating their great contribution.



**September 2025**

**Ready Set Gold with Blossom Seeds  
Marina Bay Sands**

Walking for charity to bring friends and partners together to promote a Healthier SG.



**November 2025**

**Combined appreciation event  
Micron Fab10A Multi Purpose Hall**

Collaborating with Blossom Seeds to acknowledge the social and corporate volunteers for their work and effort.



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**Contact us:**

[siyuan@micron.com](mailto:siyuan@micron.com)

[maggie.lim@blossomseeds.sg](mailto:maggie.lim@blossomseeds.sg)

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